

Jonathan Barzilay*Senior Vice President, Programming and Advertising*

Jonathan Barzilay is senior vice president of programming and advertising for MediaFLO USA, a wholly owned subsidiary of Qualcomm, Inc. He is responsible for leading MediaFLO USA's business in the areas of programming strategy, content acquisition and development, production, advertising, and consumer research. Based in MediaFLO USA's Los Angeles office, he is also responsible for managing relationships with content partners and the creative community.

Prior to joining MediaFLO USA, Barzilay served as senior vice president and general manager of entertainment for CBS Interactive. In that role, he oversaw the online entertainment business for CBS, including the CBS.com and StarTrek.com websites.

Previously, Barzilay served as senior vice president of Disney/ABC Cable Networks, and general manager of Toon Disney and ABC Kids. In that role, he oversaw all operations at both Toon Disney, a cable network, and ABC Kids, the children's programming lineup on ABC-TV. During the course of his 15-year career at Disney/ABC, he held numerous management posts, including vice president and general manager, ABC Children's Programming, and vice president, ABC Television Network Group. As a member of ABC's legal department, he counseled ABC News and ABC Broadcasting on legal and regulatory matters.

He began his career as an attorney in private practice in New York, focusing on entertainment law and First Amendment matters. Barzilay is a graduate of Harvard College and Columbia Law School.

MediaFLO USA Inc. unleashes the power of TV for mobile consumers, combining the best content, an intuitive user interface and a superior multicast network to deliver a true TV experience. The award-winning MediaFLO USA mobile entertainment service, called FLO TV, offers full-length simulcast and time-shifted programming from the world's best entertainment brands, including CBS, CBS College Sports, CBS News, Comedy Central, ESPN, FOX, FOX News, FOX Sports, MTV, NBC, NBC Sports, NBC News, CNBC, MSNBC, NickToons and Nickelodeon. Based in San Diego, Calif., MediaFLO USA is a wholly owned subsidiary of Qualcomm Incorporated. Further information is available at www.mediaflousa.com.

Qualcomm Incorporated (www.qualcomm.com) is a leader in developing and delivering innovative digital wireless communications products and services based on CDMA and other advanced

technologies. Headquartered in San Diego, Calif., Qualcomm is included in the S&P 500 Index and is a 2007 FORTUNE 500® company traded on The Nasdaq Stock Market® under the ticker symbol QCOM.