

JASON B. KENAGY*Vice President, Product Management*

Jason Kenagy is vice president of product management for MediaFLO USA Inc., a wholly owned subsidiary of QUALCOMM Incorporated that is revolutionizing the mobile entertainment experience. MediaFLO USA aggregates premium, full-length content from the best-known entertainment brands, delivering a mobile entertainment service, called FLO TV, to mobile phones via a dedicated nationwide multicast network

In his role, Kenagy serves as the product management lead, defining and spearheading MediaFLO USA's product roadmaps and service strategy. Kenagy played a key role in the successful commercial launch of MediaFLO USA's service, called FLO TV, in March 2007.

Kenagy is widely respected in the wireless industry – particularly among operators, OEMs, developers and analysts – for visionary innovation and pragmatic execution. Since joining QUALCOMM in 1995, Kenagy has formed and led teams that have significantly contributed to the Company's success.

Most recently, Kenagy served as senior director of product management for QUALCOMM Internet Services (QIS), where he led product feature planning and development of all BREW device elements, as well as other QIS wireless application and service developments. Prior to that role, Kenagy spent five years leading efforts in user interface design, software product management, and market intelligence for QUALCOMM Consumer Products (QCP), the company's handset division which was sold to Kyocera Wireless in the first half of 2000. At QCP he was responsible for leading the design and feature inclusion efforts for several mobile phone models; millions of those mobile phone units are in use today.

MediaFLO USA Inc. unleashes the power TV for mobile consumers, combining the best content, an intuitive user interface and a superior multicast network to deliver a true TV experience. MediaFLO USA's award-winning service, called FLO TV, offers full-length simulcast and time-shifted programming from the world's best entertainment brands, including CBS, Comedy Central, ESPN, FOX, MTV, NBC News, NBC Entertainment and Nickelodeon. FLO TV also delivers short-format clips and real-time information and entertainment services. Based in San Diego, Calif., MediaFLO USA is a wholly owned subsidiary of QUALCOMM Incorporated. Further information is available at www.mediaflousa.com.

QUALCOMM Incorporated (www.qualcomm.com) is a leader in developing and delivering innovative digital wireless communications products and services based on CDMA and other advanced technologies. Headquartered in San Diego, Calif., QUALCOMM is included in the S&P 500 Index and is a 2006 FORTUNE 500[®] company traded on The Nasdaq Stock Market[®] under the ticker symbol QCOM.